

# THE ICON

ISSUE 2

A SHOPPABLE  
LOOKBOOK!

100 FALL  
OUTFIT  
IDEAS

NORDSTROM  
ANNIVERSARY  
SALE

JULY 2023





# A NOTE FROM THE EDITOR:

*The dates:*

**JULY 11-16**

*icon*

**JULY 12-16**

*ambassador*

**JULY 13-16**

*influencer*

**JULY 17-AUG 6**

*everyone!*

**AUGUST 6**

*sale ends*

**DISCLOSURE:** When you shop items from  
The Icon I receive a small commission.



Welcome to the second edition of The Icon! Your one stop shop for all things Nordstrom Anniversary Sale. I've scoured the site for the best items from the sale and have linked them all here for you to shop. The Anniversary Sale is one of my favorites to shop and share each year. The perfect time to stock up on new on trend pieces for fall.

*Xo, amanda*



# TABLE OF CONTENTS



04

---

*predicted  
best sellers*



05

---

*my  
picks*



06

---

*best of  
beauty*



07

---

*bags to  
buy*



08

---

*steve madden  
spotlight*



10

---

*jewelry  
i'm loving*



11

---

*home  
decor finds*



12

---

*100 styled  
outfit ideas!*



113

---

*try-on  
coming soon*

# PREDICTED BEST SELLERS







love this jacket.



this is my bag from last year in white!

my picks





BEST OF BEAUTY



perfect for  
your purse

these mirrors  
sell super fast

chic  
set

# BAGS TO BUY!



*this bag in tobacco is  
on my wishlist.*



*if you're on the hunt  
for a work tote.*



*comes in 3 colors!*





# steve madden

western is on  
trend and these  
are so comfy!

[SHOP DRESS](#)

[SHOP BOOTS](#)

THE ICON 5

PM8



# STEVE MADDEN FAVORITES



haylan



carley



havannah  
the most popular  
sale bootie



annya



braylen



blair



cassady



size up  
1/2



layne

Thank you to Steve Madden for sponsoring this page!



[illegible]



HOME DECOR FINDS



*the best blanket of all time.*



*great gift ideas!*



*my favorite neutral home decor pieces from the anniversary sale this year.*







# 100

**STYLED OUTFIT IDEAS  
FROM THE NORDSTROM  
ANNIVERSARY SALE**

*click items to shop.*



# outfit idea





# outfit idea





# outfit idea



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PM15



# outfit idea



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PM16



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THE ICON 😊

PM17



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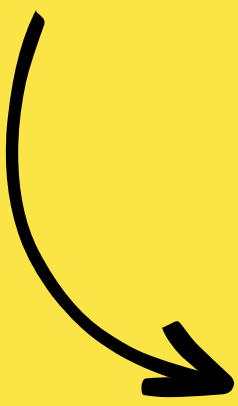


# outfit idea



# THANK YOU

for shopping the nordstrom anniversary sale with me!  
when you shop my links I receive a small commission  
that allows me to continue doing what I love. your support  
means the world to me, and I hope this publication makes  
shopping the sale easier and more fun.



be on the lookout for my annual try-on to  
follow wednesday july 12! it will be published  
to shop on [pardonmuah.com](https://pardonmuah.com) as well as ltk.



graphics of items included in this document were sourced from and are property of nordstrom.com.

THE ICON ☺