

THE ICON

ISSUE 4

50 FALL OUTFIT IDEAS

NORDSTROM ANNIVERSARY SALE

JULY 2025

A SHOPPABLE
LOOKBOOK!



Dates to remember:

JULY 8-11

icon

JULY 9-11

ambassador

JULY 10-11

influencer

JULY 12-AUG 3

everyone!

AUGUST 3

sale ends

DISCLOSURE: when you shop items from
The Icon I receive a small commission.

**HAPPY
ANNIVERSARY
SALE**

**HAPPY
ANNIVERSARY
SALE**

**HAPPY
ANNIVERSARY
SALE**

**HAPPY
ANNIVERSARY
SALE**



ANNIVERSARY
SALE



my
WISHLIST



OUTFIT IDEA

a monochromatic
sneaker to match makes
it all come together



great for
boots too!

OUTFIT IDEA



this dress is under \$100
and the ultimate
transitional piece for fall



loving the flower
detail!



OUTFIT IDEA



adjustable
strap drop



barrel jeans are
the perfect blend
of comfort and
cool-girl style

OUTFIT IDEA



comes in two
different colors!



timeless, minimal, and effortlessly
chic—perfect for everyday wear or
dressing up a simple look



OUTFIT IDEA



if between sizes.
order one size
down



comes in three
gorgeous matte
shades

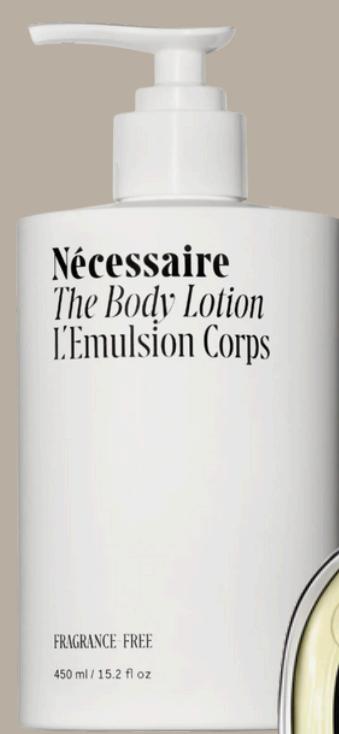


it's giving Chanel - timeless.
elegant. and effortlessly polished



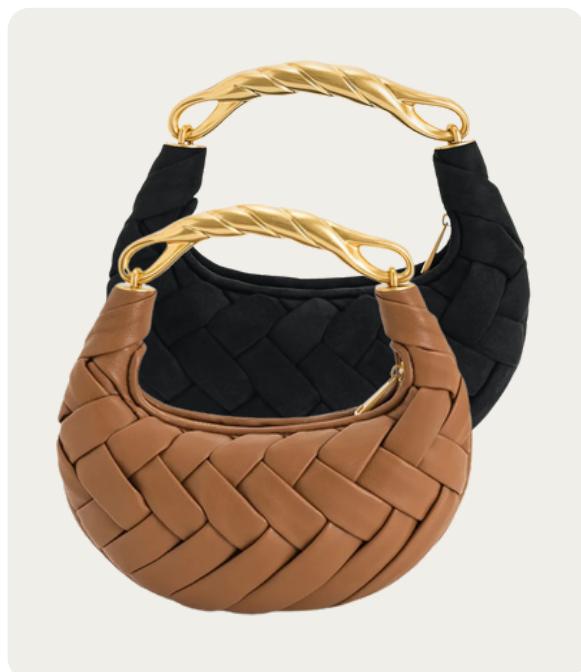
top picks

All the best picks, all in one place. Shop my top selects from the Nordstrom Anniversary Sale before they sell out!



FRAGRANCE FREE
450 ml / 15.2 fl oz



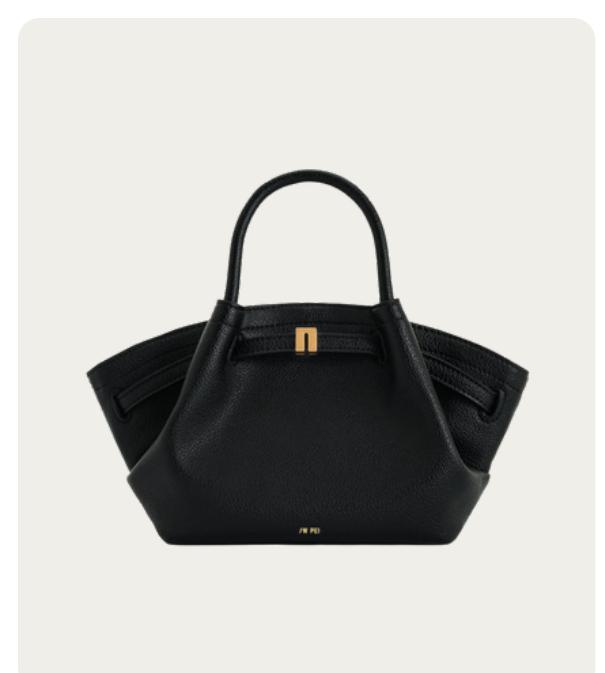
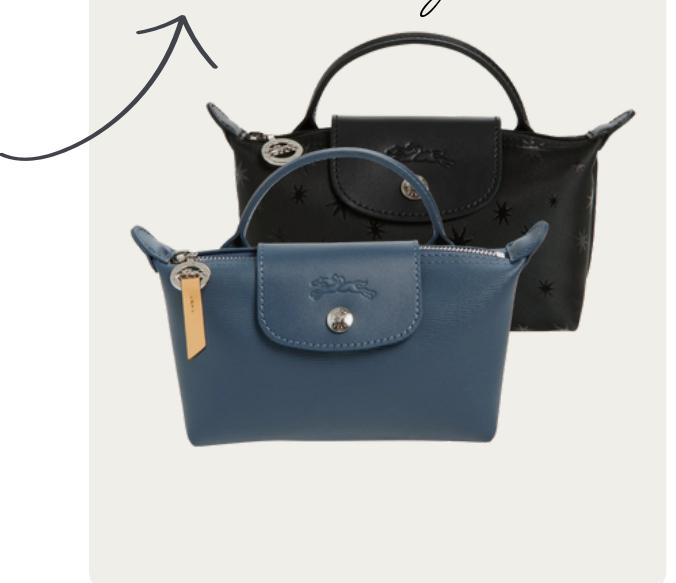


NORDSTROM

BAGS TO BUY

SHOP NOW

*proportioned for securing your
cosmetics while on the go*



THE ICON 😊

KP 10

OUTFIT IDEA



OUTFIT IDEA



*there's a shade for
every style and season*



under \$100!



*comes in a
darker brown*



OUTFIT IDEA

a pretty spin on
the denim dress



perfect for fall - these
boots are a must-have

OUTFIT IDEA



*gold adds warmth and
polish to any look*



comes in black



only \$70!



OUTFIT IDEA



under \$200!



cable stitching
highlights the
raglan sleeves
of this chunky,
ultracozy
sweater knit



brown is the
color of fall-
warm, rich, and
effortlessly chic



OUTFIT IDEA



smells so
good!



*there's nothing better
than a cozy outfit
and self-care night*



OUTFIT IDEA



comes in other colors!



*have had these for years
and love them!*

OUTFIT IDEA



pair them with a
chunky knit sweater
and ankle boots for an
elevated everyday look



cotton and wool blend



cotton and wool blend

OUTFIT IDEA



OUTFIT IDEA





ITEMS I ALREADY OWN



MP 21

OUTFIT IDEA



OUTFIT IDEA



*the ultimate blend of
vintage-inspired flair and
modern sophistication*



*this bag will be
one to watch.*



OUTFIT IDEA



gold-trimmed buttons that
add a luxe accent to the
refined look



only \$50



OUTFIT IDEA



only \$80

these will sell out
fast!



OUTFIT IDEA

this runs true to size



a perfect basic



comes in brown!



best of beauty

1 The Best of Saint Laurent Yves Saint Laurent Beauty. The lead designer created first perfume in 1970, followed by a makeup line in 1978.



5 Mint Roller The V-shaped side is perfect for precise contouring around the jawline and cheekbones. The smooth side is ideal for applying makeup like eyeshadow or concealer under the eyes.



Natural Glow Makeup

Normandy-born Christian Dior founded his eponymous label in 1947 and quickly became one of the most influential designers of the century.

2



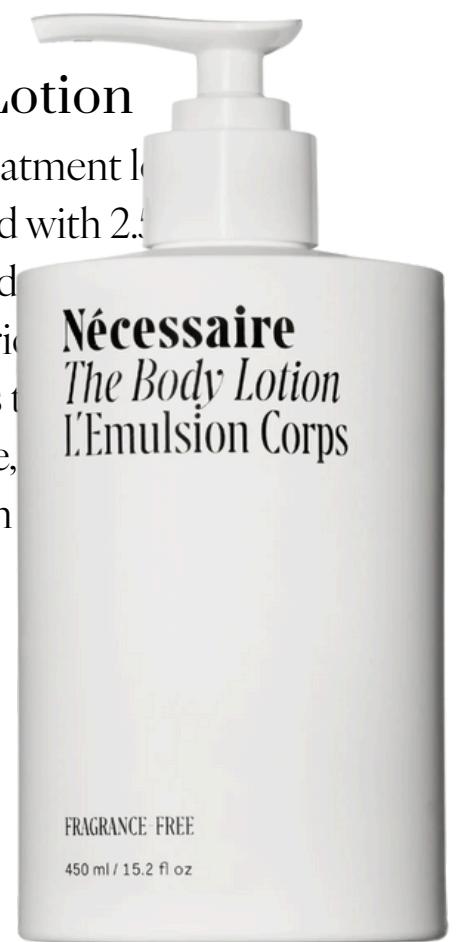
3 La Prairie

La Prairie skincare represents an art and rare ingredients. The brand traces its origins to 1930s Switzerland, where a doctor at Clinique La Prairie pioneered cellular anti-aging therapies.

The Body Lotion

A daily treatment lotion formulated with 2.5% niacinamide and lipid-rich butter/oils to moisturize, strengthen, and tone the skin.

4



accessories i'm loving



diamonds for days



under \$100



gold



from dainty everyday pieces to
bold, statement styles

more colors

\$1.000
off



18K plated gold



matte finish



designer



OUTFIT IDEA



only \$79

OUTFIT IDEA

100% UV
protection



over \$100 off



the brand says this
runs true to size

OUTFIT IDEA

soft and supple
leather grained to
perfection



squared-off toe
and slender

slingback
emphasize the '90s
inspiration



\$200 off!

OUTFIT IDEA



OUTFIT IDEA

daisy-embroidered mini
cut in a bubble-hem
babydoll silhouette



OUTFIT IDEA



OUTFIT IDEA

the coziest slippers for fall



*comes in
more colors!*

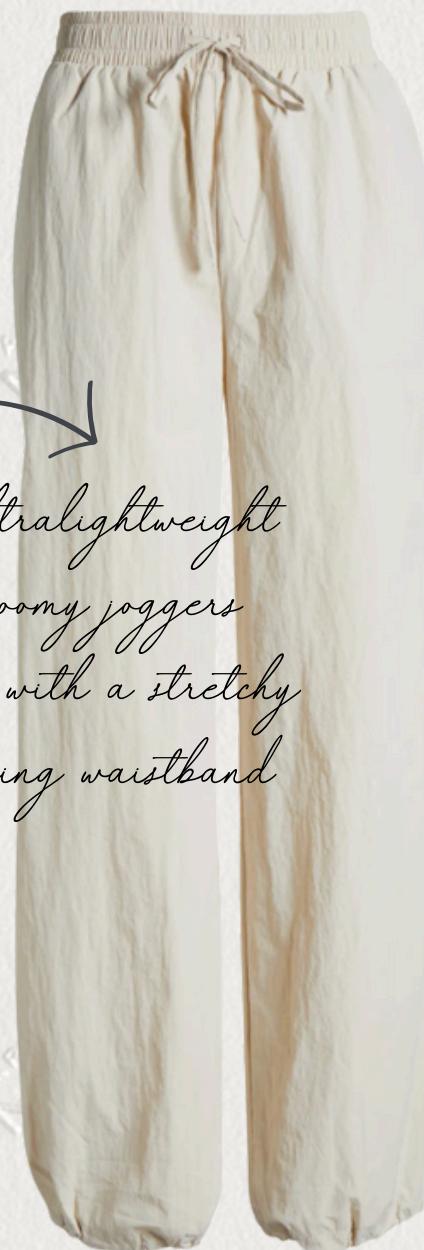
OUTFIT IDEA



OUTFIT IDEA



comes in more colors!



these ultralightweight
and roomy joggers
complete with a stretchy
drawstring waistband



the perfect
everyday sneaker!

OUTFIT IDEA



best denim



OUTFIT IDEA



OUTFIT IDEA



OUTFIT IDEA



perfect for
layering with a
scoop neck and
slender straps
that stay hidden

comes in more
colors!



Vogue named the
Santal & Vetiver
variant a top gel
cleanser



OUTFIT IDEA

'70s-throwback
running shoe reissued
as a standout street
sneaker



comfy drawstring waist
and a slouchy fit made
for slow mornings and
all-day lounging



OUTFIT IDEA

this is an oversized fit. for a closer fit, order one size down

glossy acetate frames and bold logo embossing



only \$50

*shearling will conform
to your foot with wear*



NORDSTROM BOOTS TO BUY

SHOP NOW



*leather knee-high
boot framed with
a pointy toe and
block heel*



;-)h baby!



lounger



bundle



ball pit

designed for
maximum
adjustability



highchair



bath tub



footie



activity walker



matching set



food maker

functions as a
steamer.
blender.
warmer and
defroster

OUTFIT IDEA



OUTFIT IDEA



*designed for 4-7
days of travel*



OUTFIT IDEA



*you can pair
with casual or
professional
ensembles*



comes in so many colors



over \$100 off

OUTFIT IDEA

whole sizes only for 1/2
sizes. order next size up



treat yourself to the
comfiest pajamas ever

OUTFIT IDEA



best of basics



under \$40



ultra soft



OUTFIT IDEA



OUTFIT IDEA



OUTFIT IDEA



bought this
last year and
love it so
much



matching cashmere
lounge set

OUTFIT IDEA

pairs an
elegantly folded
neckline with a
relaxed fit



'90s-inspired
superwide-leg
jeans



ideal for
the city



OUTFIT IDEA



for the home

1 Le Creuset

In 1925, Le Creuset began in Fresnoy-le-Grand, France, where it produced its very first oven in Flame orange—the brand's signature color. Every piece of Le Creuset cast iron is forged in that same foundry today, passing through the hands of at least 15 skilled craftsmen to ensure exceptional quality.



13-Piece Cookware Set



The pots and pans are made with a sturdy aluminum body for fast, incredibly even heat conduction. The slippery nonstick ceramic coating is made without potentially toxic materials such as PFOA.

3

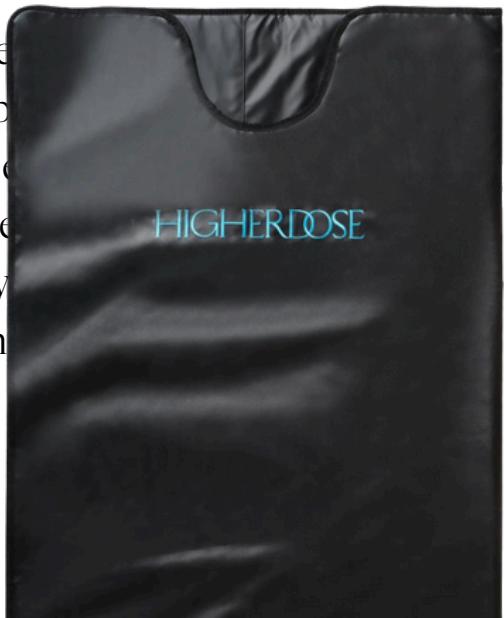
Barefoot Dreams®

Lounge under the cloud-soft comfort of this throw from a signature fabric.



4 Infrared Sauna Blanket

Perfect for traveling, this infrared sauna blanket uses your body's thermal energy to create a temporary increase in temperature so you sweat like you would in a sauna without working up a sweat.



Iconic Candle

Luxury perfume house Diptyque began in 1961 at 34 rue Saint-Germain, Paris, where three artistic friends opened a storefront bazaar. The trio's creative spirit and elegant taste eventually converted the curated shop into a world-renowned perfume house.

5



NORDSTROM
TO GO
UNDER

SHOP NOW



THE ICON 😊

MP 59

OUTFIT IDEA

comes in four
different colors



a
monochromatic
moment



perfect for
summer

OUTFIT IDEA



OUTFIT IDEA



OUTFIT IDEA



you'll wear this
watch all the time



OUTFIT IDEA

a polished look but
make it casual



these shoes go with
any color palette

thank you for shopping the nordstrom anniversary sale

with me! when you shop my links I receive a small
commission that allows me to continue doing what I love.

your support means the world to me. and I hope this
publication makes shopping the sale easier and more fun.